



onevision
P R O D U C T I O N S

ANNUAL REPORT 2024





CONTENTS

	Page #
Letter from the CEO	6
Letter from the Board	8
Our Vision	11
Our History	12
Our Impact	14
Our Values	19
Our Partners	21
Our Team	22
Our Impact	24
Our Reach	27
Workshops Gallery	28
Financial Report	30



Letter From The CEO

2024 has been a year of momentum, resilience, and deliberate reinvention for One Vision Productions.

While the immediate crises of the pandemic and floods are behind us, their long-term impacts continue to be felt across the communities we serve, particularly by young people navigating mental health challenges, disengagement, and uncertainty. These realities have reinforced why our work matters and sharpened how we deliver it.

Over the past year, we have continued to evolve our workshops, mentoring, and education offerings, embedding what we've learned into stronger, more responsive programs. At the centre of this evolution is MPOWER, our integrated digital platform designed to meet young people where they are, with tools that are practical, engaging, and accessible.

Like many not-for-profits, 2024 has also required us to operate in a tighter funding environment. Government support is now more limited and increasingly competitive. Rather than retreat, we've leaned into innovation, diversifying our income streams, strengthening fee-for-service delivery, and building strategic partnerships across education, philanthropy, and the private sector. Sustainability is no longer a side goal; it's a core strategy.

One of the most significant milestones this year has been the continued development and rollout preparation of MPOWER PRO. With the generous backing of new philanthropic partner Newcastle Permanent Charitable Foundation, plus continued support from The Tony Foundation, MPOWER PRO has moved from concept to near-market readiness. Designed for young people aged 15–19, the app integrates mental wellbeing tools, crisis support pathways, fitness and mindset challenges, goal setting, and creative self-expression, including a unique pocket recording studio. It is a bold, preventative approach to youth mental health, and we are preparing for broader deployment across schools, youth services, and community organisations.

None of this progress would be possible without our team. The One Vision crew continue to set the bar, adaptable, committed, and relentlessly passionate about the young people we serve. They bring creativity, professionalism, and heart to everything they do, and it shows in the impact of our work every day.

As we look ahead, our focus is clear: scale what works, protect quality, and ensure that more young people, regardless of postcode or circumstance, have access to tools that build resilience, confidence, and hope.

Thank you to our partners, supporters, and collaborators who walk alongside us. Together, we are not just responding to challenges, we are redesigning the future of youth wellbeing.

Mark Robertson

Founder/Director
One Vision Productions



Letter From The Board

We acknowledge the Traditional Custodians of the lands on which One Vision Productions works, the Bundjalung Nation, and pay our deep respect to Elders past, present and emerging. We extend that respect to the hundreds of Nations across Australia.

The One Vision Productions mission to empower disadvantaged and at-risk young people has never been more urgent.

Across Australia, communities continue to feel the compounding impacts of climate events, the pandemic, and a sustained cost-of-living crisis. These pressures fall hardest on young people. Mental health challenges among youth remain at historically high levels, with anxiety, depression, addiction, self-harm and suicide continuing to be the leading contributors to disease burden for those aged 16–24. At the same time, rising youth justice involvement has reignited calls for punitive responses — approaches that evidence shows deepen trauma rather than resolve it, particularly for Aboriginal and Torres Strait Islander young people who remain disproportionately affected.

Our young people need support that is preventative, strengths-based, and culturally informed — now more than ever.

Throughout the year, One Vision Productions’ Music for Change and MPOWER programs have continued to deliver meaningful impact. These initiatives support young people to express themselves safely, strengthen emotional regulation, build healthy relationships, and make positive life choices. Evidence across our programs continues to show improvements in school engagement, behaviour, and social and emotional wellbeing for participants and their communities.

This impact has been achieved in a challenging financial environment. Following the conclusion of one-off flood-related grants, the organisation experienced a significant reduction in grant income. Despite this, One Vision has continued to extend its reach through school-based delivery and the growth of its digital platform. The results outlined in this Annual Report demonstrate what can be achieved through disciplined governance, innovation, and the effective use of limited resources.

The Board is deeply proud of the One Vision team — our facilitators, mentors, office staff, and leadership. Their professionalism, resilience, and commitment to young people are evident across every aspect of the organisation’s work. We also acknowledge the leadership of our CEO, whose vision and steady guidance continue to position One Vision for sustainable growth and long-term impact.

Over the past year, the Board has remained focused on strengthening governance, financial oversight, and risk management to ensure the organisation not only meets its regulatory obligations, but is well-equipped to deliver on its mission into the future. In partnership with the CEO, we have implemented a multi-year Strategic Plan that prioritises sustainable growth through social enterprise, digital innovation, and increased engagement with philanthropic and private sector partners.

It is a privilege to serve the community as a Director of the One Vision Productions Board. We thank our partners, supporters, and stakeholders for their continued trust and commitment — together, we are building better futures for young people who need it most.

Chair, One Vision Productions Board

Board Members:

| Mark Robertson | Frank Coorey | Mia Maddison | Douglas Lord | Kylie Maree Miles |





Our Vision

One Vision Productions is a youth education and indigenous-focused charity with roots in Bundjalung country, Byron Bay. Our mission is to educate, empower, and engage vulnerable and at-risk youth through evidence-based mental health tools, music and arts programs, and mentoring services.

Through schools and community collaborations OVP helps young people overcome the stigma and shame associated with mental health struggles by using the creative arts to teach coping, confidence, and connection. We utilise innovative music and film storytelling mediums that promote connection and mental resilience, and offer students an opportunity to lean into educational, social, and creative opportunities and explore emotional processing, further education, and career pathways.

We are leaders in using technology to achieve sustainable program delivery to reach young people in regional and remote areas, particularly during times of disaster or isolation. MPOWER Online is a hybrid digital platform aimed to increase both our impact and the number of young people we support.

With over 15 years of experience working with at-risk and indigenous youth, we understand how to mobilise artistic passion and enact real change. OVP holds excellence awards for social work and film-making, and we have a reputation for delivering innovative and effective social programs.

Our work is championed by the National Indigenous Advancement Agency (NIAA), and the NSW Department of Education, and we collaborate extensively with Australian musicians, artists and creatives. Our programs are recognised by The Australian Mental Health Awareness Association as being highly effective in: (i) enhancing social literacy, (ii) improving mental health and resilience, and (iii) providing vocational awareness and opportunities.

Through our unwavering commitment to helping our vulnerable young people to thrive, OVP continues to be a beacon of hope and change. Together, we are creating a community where every young person has the opportunity to realise their full potential.



OUR HISTORY

BEGINNING

OVP Director Mark Robertson, an acclaimed and talented musician, producer and teacher, **begins to deliver multi-media workshops for at risk and disengaged youth in remote communities.**

2006

Mark's teaching methods, project delivery and demonstrated positive outcomes for Indigenous and disadvantaged young people are recognised throughout Australia and internationally.

Mark is awarded the **Australian Young Social Pioneer of the Year Award** for innovative projects towards social and educational change.



2009

Mark attends invitation **lunch with Prince Harry at Kirribilli House**, Sydney.

Mark attends celebrations with key government departments at the **invitation of the Australia Governor-General Quentin Bryce.**

2013

OVP is awarded funding through the **Department of Prime Minister and Cabinet's Indigenous Advancement Strategy** to deliver 'Music For Change.' Mentorships and workshops to indigenous youth, at high-risk of disengagement.

2014

OVP partners with **SAE Institute** to offer a **Certificate III in Technical Production** (Live Sound) to 17-23 year olds (10 in total) who have disengaged from formal education. 80% of these students are now employed within the creative arts sector or have gone on to further tertiary study.

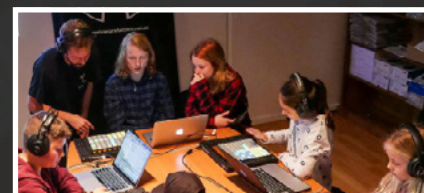
OVP is named a leading grassroots organisation at the **NSW Council of Social Service.**

2016

BIG YEAR

Mark is recognised for his contribution and vision with a **Winston Churchill Scholarship**. This enables Mark to visit the USA to explore youth organisations that use hip hop music programs as a means to engage disadvantaged youth.

The NSW Department of Education, Aboriginal Education Awards recognise OVP's Music For Change project with Mullumbimby High School students, calling the program 'Outstanding Aboriginal Education'.



OVP launches **Friday Night Live** in Byron Bay HQ; a regular, free evening welcoming youth to learn professional production and creative media with experienced facilitators.

2017

BIG YEAR #2

OVP partners with **Backtrack** to develop pilot program **Change The Track**. An intensive mentoring program for 20 young people identified as at high risk of becoming entrenched in the juvenile justice system. Mark is named as a Macquarie Kickstarter. **OVP designs 'Village Off The Streets'**, a project designed to help 100 youth off the streets.

2018

OVP works with 100 Indigenous youth conducting long term programs. OVP works in 15 schools in Northern NSW, and multiple others throughout Australia.

Mullumbimby High receives '**School of Excellence**' as a result of engaging in our programs.



Mark is named as **Westpac Fellow 'Social Changemaker' of the year**. Mark's team travel the world obtaining footage from global instructors for 'The Power Of Sound'.

OVP works in 17 schools over the period of a year.

MPOWER is born at a conceptual level.

2019

OVP begins R&D on MPOWER- set to be Australia's largest and most progressive resource for mental health video content.

OVP continues workshops and mentoring throughout Australia.

2020

MPOWER launches.

MPOWER TV VOD-streaming platform is made available to schools and individuals.

MPOWER Workshop pilot program is delivered in two local schools via funding through the SCCF and Regional NSW.

2021

MPOWER Workshop pilot continues to 17 schools in NSW with support and funding from grant providers.

OVP continues in-school workshop delivery to 5 school and 4 School holiday programs, despite the devastating floods.

The **MPOWER APP** progresses towards readiness for BETA testing ahead of the public launch.

2022

Still in the wake of COVID and the floods, OVP adapts to continue delivering workshops, and personal mentoring.

The online schools platform gets further development including PDHPE Curriculum teaching units and is rebranded: **MPOWER Classroom**

2023



Thanks to philanthropic support from the legendary **Alberts/ TONY Foundation, Global Ripple and Matana Foundation**, development of the MPOWER APP makes great progress, incl. the first phase of beta testing.

OVP delivers **Music For Change** workshops to 10 Schools and Communities throughout NSW & QLD.

MPOWER PRO App continues beta-testing and nears market-readiness thanks to backing from Newcastle Permanent Charitable Foundation and The TONY Foundation.

MPOWER APP Community Launch Event in Byron Bay

2024

Our Values

We take wellbeing seriously.

- Fully committed to increasing youth mental health awareness
- Dedicated to individual empowerment through self actualisation
- Pride ourselves on our high standards of delivery
- We evaluate all of our content to ensure it is at the highest standard
- We use our current data to collate impact results which drive our innovations
- Belief in the power of modern teaching modalities over outdated learning systems
- Supporting educators with dynamic teaching methods that youth love





Our Partners

We are proud to acknowledge connection with our partners.

This valuable work would not be possible without support from our partners and associates.



Australian Government
Department of the
Prime Minister and Cabinet



NIAA



THE TONY
FOUNDATION



Justice
Juvenile Justice



Education



FRRR
Foundation for Rural
Regional Renewal



PRIMARY
HEALTH
NETWORK



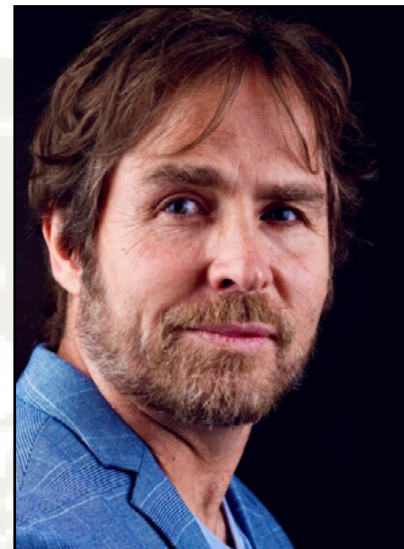
Our Team



Mark Robertson
Director / CEO



Chris Liddell
Business Manager /
Head of Production



Andy Jans-Brown
School Engagement Officer



Margarita Decoster
Account Manager



Rosie Donovan
Songwriting Lead Facilitator



Coedie McCarthy
Hip Hop Lead Facilitator



Daniel Pearson
Hip Hop Lead Facilitator

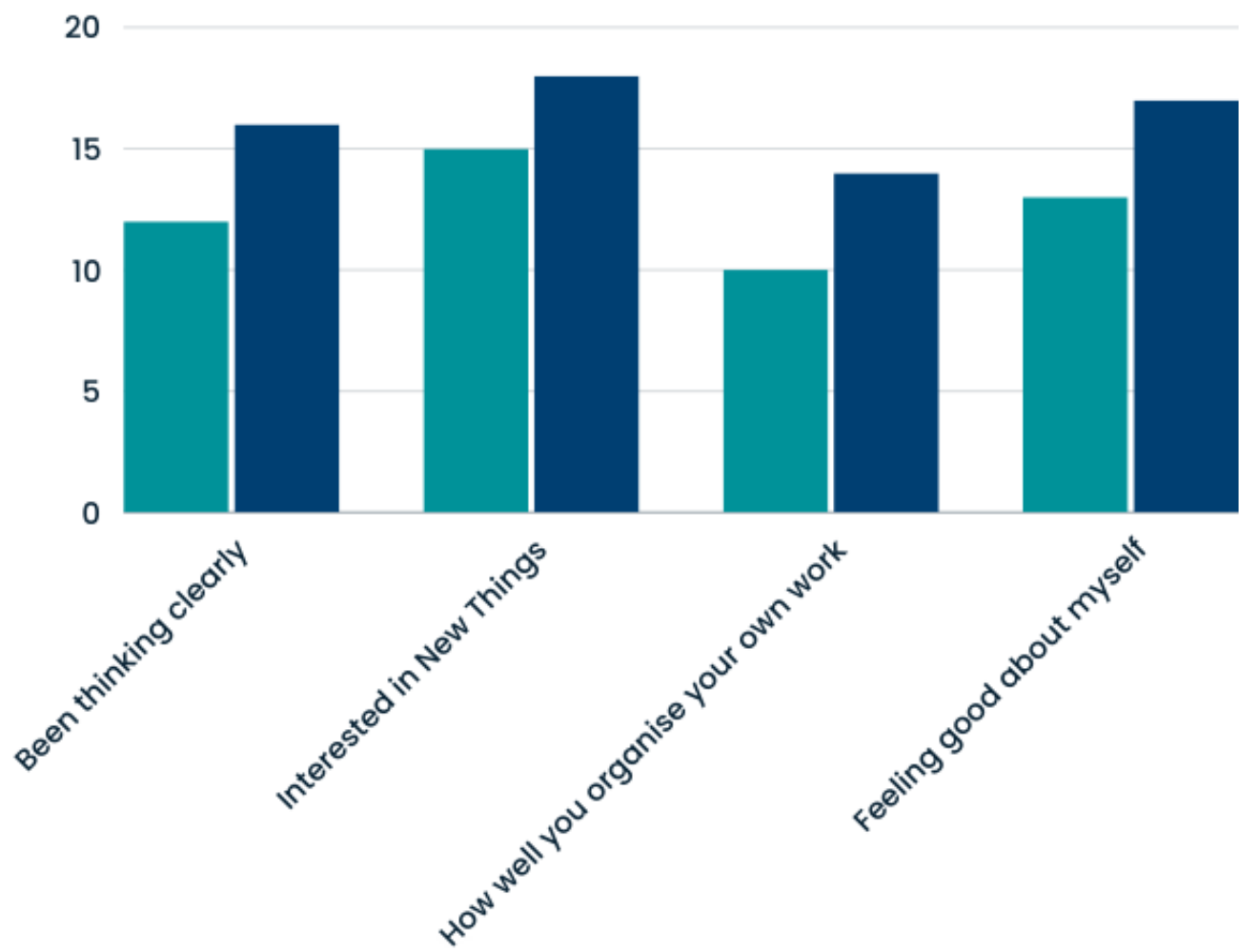


Kiki Lynch
Writer

Our Impact

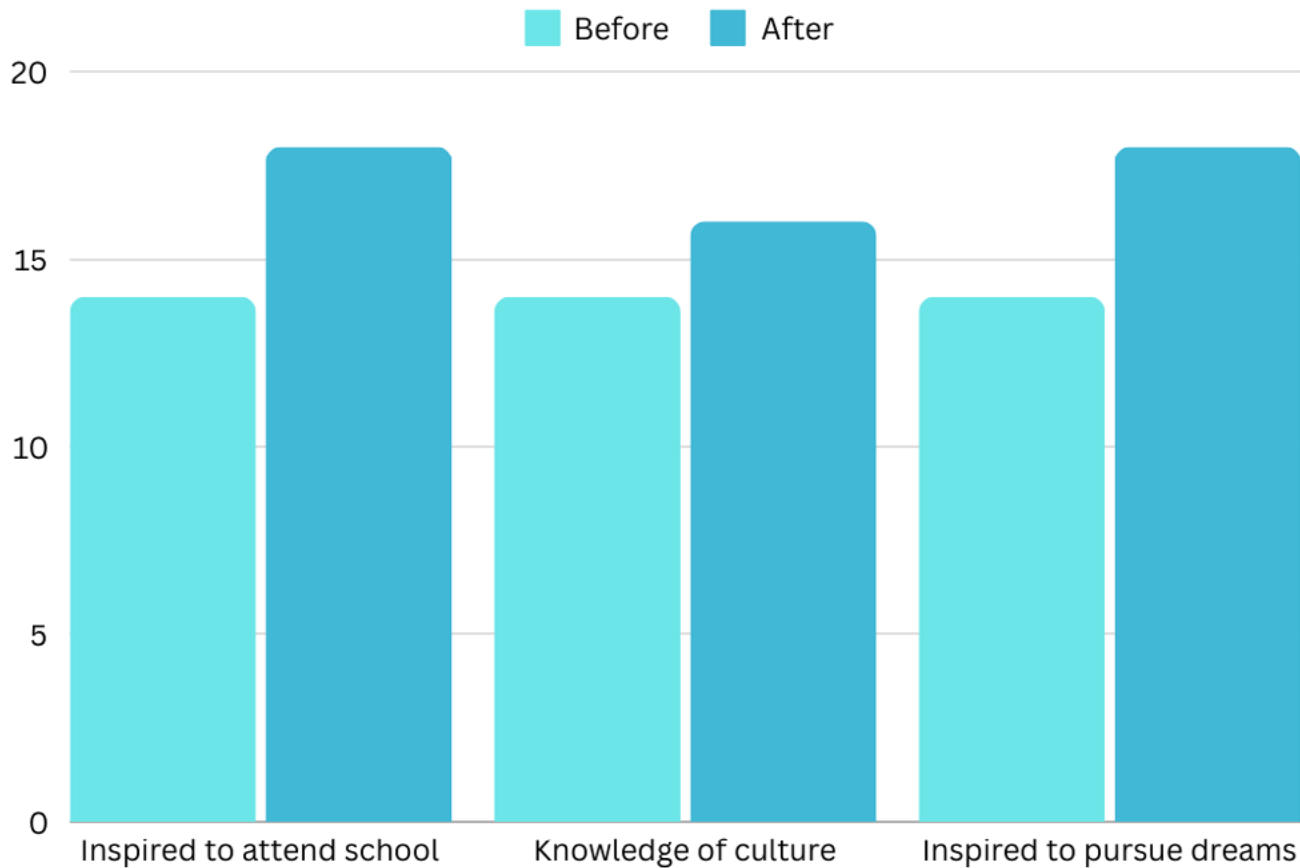
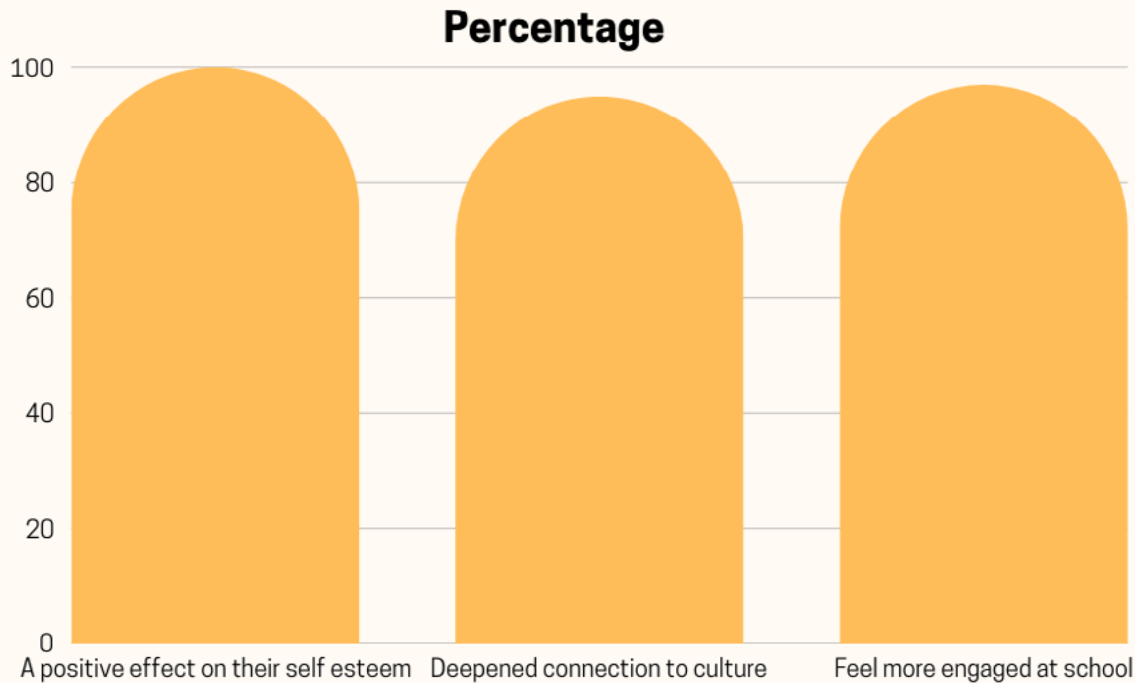
ONE VISION PRODUCTIONS

Before and After Responses to the Music for Change Program



One Vision Productions Student Responses

After Completing Music for Change 2024





Our Reach

Working within schools and communities.

We were blessed to return to Mornington Island, FN QLD this year, to deliver our 5-Day Music For Change intensive workshop again. This time we ran it within the Mornington State School and with wonderful local elders. We felt so embraced by the whole community.



The workshop outcome music video “Dreamtime Gununa” can be viewed here:
<https://www.youtube.com/watch?v=jAkXk0bafO8>

We also delivered Music For Change & MPOWER programs to the following schools:

- Cabbage Tree Island
- Banora Point High
- Ballina Coast High
- Lismore Heights
- Ballina Public School
- Mullumbimby High School
- Lismore South Public School
- Wilsons Creek Public
- and our first Youth Justice workshop in partnership with Anglicare South Queensland.

Workshops Gallery

Snapshots from Music For Change and MPOWER Workshops.



Financial Report

One Vision Productions Limited

52 168 091 647

Directors' Report 31 December 2024

The directors present their report on One Vision Productions Limited for the financial year ended 31 December 2024.

General information

Directors

The names of the directors in office at any time during, or since the end of, the year are:

Names	Position	
ML Robertson	Director/Secretary	
F Coorey	Director	
M Maddison	Director	
TW Webster	Director	Resigned 12 November 2024
S McKay	Director	
D Lord	Director	Appointed 16 July 2024
K Miles	Director	Appointed 12 November 2024

Principal activities and significant changes in nature of activities

The principal activities of One Vision Productions Limited during the financial year were:

To empower at-risk youth in our community to make positive life choices that enable them to maximize their personal potential. Through collaborative programming with schools and other community-based organizations, we provide educational, social, mentoring and music opportunities to enhance the academic performance, community connections and career options of the youth.

There were no significant changes in the nature of One Vision Productions Limited's principal activities during the financial year.

Short term objectives

The Company's short term objectives are to:

- Empower and support Youth by providing specialist arts based programs.
- Provide mentoring services for vulnerable youth.
- Engage vulnerable youth in educational and work opportunities.
- Reconnect vulnerable youth to community and culture.

General information Long term objectives

The Company's long term objectives are to:

- Create sustainability to provide effective and ongoing support to youth.
- Maintain and establish relationships with stakeholders and all sectors of community to improve community connection for vulnerable youth.
- Strive for improvement in all our programs and operations to maintain the best possible service we can offer.
- Be a leader in providing specialist art based programs for all youth in need.
- Innovate in the youth empowerment and mental health space with developing the MPOWER PRO Mobile App and online platforms.

Strategy for achieving the objectives

To achieve these objectives, the Company has adopted the following strategies:

- Establish and maintain working relations with a range of community stakeholders by creating partnerships. By actively involving and encouraging all stakeholders to participate in our activities, the company will be able to achieve:
 - Short-term goals of reconnecting vulnerable youth to community and culture.
 - Long Term goals of maintaining and establishing relationships to improve community connection and sustainability.
- The company strives to attract quality staff and volunteers that have a strong passion for working with vulnerable and disadvantaged youth. Directors consider the quality of staff and volunteers to be essential in maintaining a successful service. The quality of workers is critical to maintaining long and short-term goals.
- The company sets its staff and volunteers performance tasks, consistent standards of best practice and ongoing training and provides clear expectations of their professional responsibilities and accountabilities to all stakeholders. These reach short term objectives to:
 - Reconnect youth to community and culture
 - Provide specialist arts based programs and mentoring services
 - Engaging youth in education and work opportunities
- Maintain existing programs and creating new programs that carry clear objectives of empowering and supporting youth. This achieves the companies:
 - Short-term goals by continuing to provide creative and engaging arts based programs to Reconnect youth to education, work opportunities, culture and community.
 - Long-term goals of sustainability and improved programs

Financial Report

General information Performance measures

The following measures are used within the Company to monitor performance:

- The company measures its own performance through the use of both quantitative and qualitative benchmarks. The benchmarks are used by the directors to assess the financial sustainability of the company and whether the company's short-term and long-term objectives are being achieved.

Members' guarantee

One Vision Productions Limited is a company limited by guarantee. In the event of, and for the purpose of winding up of the company, the amount capable of being called up from each member and any person or association who ceased to be a member in the year prior to the winding up, is limited to \$ 10 for members.

At 31 December 2024 the collective liability of members was \$ 10 (2023: \$ 10).

Significant changes in state of affairs

No significant changes in the Company's state of affairs occurred during the financial year.

Information on directors

ML Robertson	Director/Secretary
Qualifications	Secondary Teacher (Diploma of Education), Social worker, Special needs teacher, Mentor, Bachelor of Communications, Arts Officer, Musician, TAE.
Experience	Appointed Director February 2014
F Coorey	Director
Qualifications	Lawyer
Experience	Appointed Director October 2021
M Maddison	Director
Qualifications	Social Worker, Indigenous Elder
Experience	Appointed Director December 2022
S McKay	Director
Qualifications	Film Maker/Producer
Experience	Appointed Director December 2022
D Lord	Director
Qualifications	IT & Marketing Business Consultant
Experience	Appointed Director July 2024
K Miles	Director
Qualifications	Indigenous Business Leader
Experience	Appointed Director November 2024

Meetings of directors

During the financial year, 4 meetings of directors (including committees of directors) were held. Attendances by each director during the year were as follows:

	Directors' Meetings	
	Number eligible to attend	Number attended
ML Robertson	4	4
F Coorey	4	4
M Maddison	3	4
TW Webster	4	4
S McKay	2	4
D Lord	2	2
K Miles	1	1

Auditor's independence declaration

The auditor's independence declaration in accordance with section 307C of the *Corporations Act 2001* for the year ended 31 December 2024 has been received and can be found on page 5 of the financial report.

Statement of Financial Position As At 31 December 2024

Note	2024 \$	2023 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	5 195,522	110,386
Trade and other receivables	6 20,705	32,373
TOTAL CURRENT ASSETS	216,227	142,757
NON-CURRENT ASSETS		
Investments	15 389,035	202,251
Property, plant and equipment	7 40,133	22,476
TOTAL NON-CURRENT ASSETS	429,168	224,727
TOTAL ASSETS	645,395	367,484
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	8 38,836	56,842
Employee benefits	9 7,622	-
Other liabilities	10 106,837	-
TOTAL CURRENT LIABILITIES	153,295	56,842
NON-CURRENT LIABILITIES		
Employee benefits	9 10,996	7,850
TOTAL NON-CURRENT LIABILITIES	10,996	7,850
TOTAL LIABILITIES	164,291	64,692
NET ASSETS	481,104	302,792
EQUITY		
Retained earnings	481,104	302,792
TOTAL EQUITY	481,104	302,792

Financial Report

Statement of Cash Flows

For the Year Ended 31 December 2024

CASH FLOWS FROM OPERATING ACTIVITIES:

Receipts from customers
Payments to suppliers and employees
Interest received
Finance costs
Net cash provided by/(used in) operating activities

Note	2024 \$	2023 \$
	691,639	617,550
	(604,717)	(909,100)
	1,805	3,212
	-	(383)
18	<u>88,727</u>	<u>(288,721)</u>

CASH FLOWS FROM INVESTING ACTIVITIES:

Proceeds from sale of plant and equipment
Purchase of property, plant and equipment
Net cash provided by/(used in) investing activities

	17,409	-
	<u>(21,000)</u>	<u>-</u>
	<u>(3,591)</u>	<u>-</u>

CASH FLOWS FROM FINANCING ACTIVITIES:

Net increase/(decrease) in cash and cash equivalents held
Cash and cash equivalents at beginning of year
Cash and cash equivalents at end of financial year

	85,136	(288,721)
	<u>110,386</u>	<u>399,107</u>
5	<u>195,522</u>	<u>110,386</u>

Statement of Changes in Equity

For the Year Ended 31 December 2024

2024

Balance at 1 January 2024

Net surplus/(deficit)
Contribution of equity, to associated investment

Balance at 31 December 2024

Balance at 1 January 2023

Change in accounting policy to reflect the retrospective adjustments - adoption of AASB 15

Note	Retained Surplus \$
	302,792
	(8,140)
	<u>186,452</u>
	<u>481,104</u>
	<u>239,433</u>
	<u>130,000</u>

Statement of Profit or Loss and Other Comprehensive Income

For the Year Ended 31 December 2024

	Note	2024 \$	2023 \$
Revenue	4	536,089	786,468
Employee benefits expense		(127,854)	(176,459)
Depreciation and amortisation expense		(3,343)	(8,670)
Finance costs		-	(383)
Program costs		(127,119)	(214,306)
Motor vehicle expense		(11,936)	(19,419)
Administration costs		(258,127)	(376,543)
Occupancy costs		<u>(15,850)</u>	<u>(57,328)</u>
Profit/(loss) before income tax		(8,140)	(66,641)
Income tax expense		-	-
Profit/(loss) for the year		<u>(8,140)</u>	<u>(66,641)</u>



onevision

www.ovp.org.au

1897 Coolamon Scenic Drive

Mullumbimby NSW 2482

(02) 6685 5024

bm@ovp.org.au

